

KODIE SIMON

MILSO | MOTHERHOOD | LIFESTYLE

ABOUT ME

Seasoned content creator specializing in relatable motherhood and military spouse storytelling. A stay-at-home parent of seven, ranging from 5 months to 11 years (including twins), based in North Carolina. Known for creating engaging, honest content that resonates deeply and fosters a loyal, community-driven audience. Reached 3.8M unique viewers in the past year, with 2.7M being first-time viewers—demonstrating strong discoverability, audience trust, and share-driven engagement.



STATISTICS



Total Views



Profile Views



FYP Traffic



Engagement Rate



78%

21%



91.3% United States

BRANDS I'VE WORKED WITH

Little Spoon



MomCozy



Harppa



LETS WORK TOGETHER!

I partner with brands and organizations that value authentic storytelling and meaningful connection. With experience in both paid and gifted collaborations, I create relatable UGC content, brand promotions, and event-focused coverage that resonates with parents and military families. Past work includes event promotion for Blue Star Families Welcome Week, Pillar Deployment Retreat, Navy-Marine Corps Relief Society and The Prego Expo. Whether highlighting a product, sharing a mission, or amplifying an event, my goal is to create content that feels natural, trusted, and community-driven.



SERVICES & RATES

PICTURE POST

\$300-450

A high-quality, branded photo post shared with a thoughtful, engaging caption tailored to my audience. Ideal for product awareness, soft launches, and lifestyle integrations that feel natural and relatable. Content is posted organically and cross-shared to Instagram and TikTok (static or photo-supported format where applicable).

Best for: brand awareness, product visibility, evergreen content

SPONSORED VIDEO

\$800-\$1,200

A dedicated, story-driven video featuring your product, service, or event, created in my authentic voice and style. Includes organic integration, caption copy, and strategic posting optimized for engagement and shares.

Content is cross-posted to TikTok and Instagram.

Best for: launches, campaigns, events, or brands seeking strong reach and engagement

CONTENT CREATION (UGC ONLY)

\$400-\$700

Custom UGC-style video content created specifically for your brand to use on your own platforms or ads. This option does not include posting on my personal channels unless added on. Content is delivered clean, high-quality, and ready for repurposing.

Best for: ads, website content, social media libraries

*Paid usage, whitelisting, or ad amplification available upon request.***

Custom packages available based on campaign needs.